

**24-038380-VOTER POLL
FINAL QUESTIONNAIRE**

Good morning/afternoon/evening my name is _____ from IPSOS B&A.

We are conducting a survey of referendum voters on behalf of the Electoral Commission, asking about the Mayoral Election today and your voting. This is part of the Commission’s research programme.

The study should take around 5 minutes depending on your answers, if that’s okay?

Before we start, just to confirm, contact information and any other personally identifiable data collected, such as a first name, will be deleted within 12 months and your participation is voluntary and you have the right to withdraw from the study at any time.

Additional information about our Privacy Policy and your rights under GDPR can be found on our website

<https://www.ipsos.com/en-ie/privacy-data-protection>.

Do you confirm that you understand the purpose of the survey, that it is voluntary, and that you consent to taking part?

1. Yes (CONTINUE)
2. No (CLOSE)

SECTION 1: VOTE CHOICE

ASK ALL

Q.1 The candidates that stood for mayor are listed on this ballot paper. Please indicate to which candidate you gave your first preference vote, and which candidate you gave your second preference vote.

SHOW SCREEN. SINGLE CODE

SCRIPT TO EXCLUDE FIRST PREFERENCE VOTE FROM SECOND PREFERENCE SELECTION

	First preference	Second preference
BEASLEY Sarah (Aontú).....		
BUTLER Daniel (Fine Gael).....		
DALY Frankie (Independent).....		
FAHY Ruairi (People Before Profit).....		
KEYES Laura (Independent).....		
LEDDIN Brian (Green Party).....		
MORAN John (Independent).....		
NÍ CHATHÁIN Caitríona (Socialist Party).....		
O’DONNELL Helen (Independent).....		
O’DONOVAN Elisa (Social Democrats).....		
Ó MÓRÁIN Colm (Independent).....		
QUINLIVAN Maurice (Sinn Féin).....		
RYAN Dee (Fianna Fáil).....		
SHEEHAN Conor (Labour Party).....		
UUNK Gerben (Party for Animal Welfare).....		
No second preference vote.....	n/a	

ASK ALL

Q.2 If your first preference candidate had been running for [IF PARTY - any of the other parties / IF INDEPENDENT - a political party], would you still have given a first preference vote to him/her?

SINGLE CODE

Yes	1
No	2
Don’t know (DO NOT READ OUT)	3

ASK ALL

Q.3 Did you meet any of the candidates during the campaign?

Yes	1
No	2
Don't know (DO NOT READ OUT)	3

ASK CODED 1 AT Q.3

Q.4 Which candidates did you meet?

SHOW SCREEN. PROBE FULLY. MULTICODE.

BEASLEY Sarah (Aontú).....	1
BUTLER Daniel (Fine Gael).....	2
DALY Frankie (Independent)	3
FAHY Ruairi (People Before Profit).....	4
KEYES Laura (Independent)	5
LEDDIN Brian (Green Party)	6
MORAN John (Independent).....	7
NÍ CHATHÁIN Caitriona (Socialist Party).....	8
O'DONNELL Helen (Independent)	9
O'DONOVAN Elisa (Social Democrats)	10
Ó MÓRÁIN Colm (Independent).....	11
QUINLIVAN Maurice (Sinn Féin).....	12
RYAN Dee (Fianna Fáil).....	13
SHEEHAN Conor (Labour Party)	14
UUNK Gerben (Party for Animal Welfare)	15
Don't know (DO NOT READ OUT)	16

ASK ALL

Q.5 For each of the following sources of information, please tell me if you used them a lot, a little or not at all to help you form an opinion before voting in the Mayoral election?

ROTATE START. READ OUT. SINGLE CODE PER LINE.

	A lot	A little	Not at all	Don't know
Local radio.....	1	2	3	4
Local newspapers	1	2	3	4
National radio and television	1	2	3	4
National newspapers.....	1	2	3	4
Social media	1	2	3	4
Online news and information sources (apart from newspapers).....	1	2	3	4
Posters	1	2	3	4
Electoral Commission materials/website	1	2	3	4

ASK ALL

Q.6 In relation to the European Parliament election, to which party or independent candidate did you give your first preference vote?

SHOW SCREEN. SINGLE CODE

BLIGHE Derek (Ireland First)	1
BOGUE Lorna (Independent)	2
DE BARRA Graham (Independent)	3
DOYLE Christopher (Independent)	4
DOYLE Susan (Social Democrats)	5
FITZGIBBON Mary (Independent)	6
FUNCHION Kathleen (Sinn Féin)	7
GAVAN Paul (Sinn Féin)	8
HOURIGAN Niamh (Labour Party)	9
KELLEHER Billy (Fianna Fáil)	10
KELLY Seán (Fine Gael)	11
LAHIVE Ross (The Irish People)	12
LEAHY Michael (Irish Freedom Party)	13
MCGURK Una (Independent)	14
MCNAMARA Michael (Independent)	15
MULLINS John (Fine Gael)	16
MURPHY Patrick (Aontú)	17
NÍ MHURCHÚ Cynthia (Fianna Fáil)	18
O'RIORDAN Ciaran (Independent)	19
O'SULLIVAN Grace (Green Party)	20
PRENDIVILLE Cian (People Before Profit - Solidarity)	21
PUNCH Eddie (Independent Ireland)	22
WALLACE Mick (Independents 4 Change)	23
Did not vote/Not eligible to vote/Spoiled vote	24
Refused	25

ASK ALL

Q.7 In relation to the local council elections, to which party or independent candidate did you give your first preference vote?

SINGLE CODE

An Independent Candidate	1
Aontú	2
Fianna Fáil	3
Fine Gael	4
Green Party	5
Independent Ireland	6
Labour Party	7
People Before Profit - Solidarity	8
Sinn Féin	9
Social Democrats	10
Did not vote/Not eligible to vote/Spoiled vote	11
Don't know	12
Refused	13

SECTION 2: ROLE OF MAYOR

ASK ALL

- Q.8** When thinking about the role of mayor, how important or not are the following aspects of the role? Please answer on a scale of 1 to 5 where 1 is of little importance and 5 is of great importance.
ROTATE ORDER OF STATEMENTS. READ OUT.

	Little Importance (1)	(2)	(3)	(4)	Great Importance (5)	Don't know/Refused
Developing policy initiatives for Limerick	1	2	3	4	5	6
Getting as much for Limerick from the national government as possible	1	2	3	4	5	6
Representing the individual interests of individual citizens	1	2	3	4	5	6

ASK ALL

- Q.9** We would now like to ask you about your understanding of the role of the directly elected mayor. In which of the following policy areas do you think the Mayor has powers?
ROTATE ORDER OF STATEMENTS. READ OUT

	Has powers	Does not have powers	Don't know/Refused
Health	1	2	3
Housing	1	2	3
Crime	1	2	3
Transport	1	2	3
Environment	1	2	3

SECTION 3: POLITICAL ATTITUDES

ASK ALL

- Q.10** Thinking about the performance of the national government in general how satisfied or dissatisfied are you with how the government is running the country? Please answer on a scale of 1 to 5 where 1 is very dissatisfied and 5 is very satisfied.
SINGLE CODE

1 - Very Dissatisfied	1
2	2
3	3
4	4
5 – Very satisfied	5
Don't Know	6

ASK ALL

Q.11 Please tell me whether you agree, disagree or neither agree nor agree with each of the following statements?
ROTATE ORDER OF STATEMENTS. READ OUT.

	Agree	Disagree	Neither agree nor disagree	Don't know
Immigrants are good for Ireland's economy	1	2	3	4
There should be very strict limits on the number of immigrants coming to live in Ireland	1	2	3	4
Most politicians only care about the interests of the rich and powerful	1	2	3	4
Too many cycle lanes are being built in Limerick	1	2	3	4
The Local Property Tax is too high	1	2	3	4
More accommodation for Travellers should be built in Limerick	1	2	3	4
Speed limits of 30 kilometres per hour should be introduced in urban areas of Limerick	1	2	3	4
Having a directly elected mayor is a positive development for Limerick	1	2	3	4

SECTION 4: VOTING EXPERIENCE

ASK ALL

Q.12 Thinking of when you got here today to cast your vote. Was it easy or not easy to access the polling station?
SINGLE CODE

Easy	1
Not easy	2
Don't know (DO NOT READ OUT)	3

ASK ALL

Q.13 Was it easy or not easy to find where in the building you needed to go to vote?
SINGLE CODE

Easy	1
Not easy	2
Don't know (DO NOT READ OUT)	3

ASK ALL

Q.14 Did you require any additional assistance from any of the staff working here?
SINGLE CODE

Yes	1
No	2
Don't know (DO NOT READ OUT)	3

ASK ALL WHO REQUIRED ASSISTANCE

Q.15 Were you satisfied or dissatisfied with the assistance you received?
SINGLE CODE

Satisfied	1
Dissatisfied	2
Don't know (DO NOT READ OUT)	3

ASK ALL

Q.16a Were the ballot papers easy to understand or not easy to understand?

SINGLE CODE

Easy to understand	1
Not easy to understand	2
Don't know (DO NOT READ OUT)	3

ASK ALL WHO SAY THAT THE BALLOT PAPERS WERE NOT EASY TO UNDERSTAND

Q.16b For what reasons would you say it was not easy to understand the ballot papers?

PROBE TO PRECODES. MULTICODE

Too many ballot papers/couldn't identify which one was which	1
Couldn't find the candidate I wanted to vote for	2
Ballot papers were too long	3
Writing was too small/difficult to understand	4
Was unclear where on the ballot paper I needed to mark my vote	5
Was unsure how to vote.....	6
Something else.....	7
Don't know (DO NOT READ OUT)	8

ASK ALL

Q.17 Would you say that elections in Ireland are well managed or not well managed?

SINGLE CODE

Well managed	1
Not well managed.....	2
Don't know (DO NOT READ OUT)	3

ASK ALL

Q.18 Did you register to vote in Ireland for the first time within the past year or longer ago?

SINGLE CODE

Past year.....	1
Longer ago.....	2
Don't know (DO NOT READ OUT)	3

ASK ALL WHO REGISTERED TO VOTE WITHIN THE PAST YEAR

Q.19 Did you register to vote online or by completing a paper form?

SINGLE CODE

Online	1
Paper form	2
Don't know (DO NOT READ OUT)	3

ASK ALL WHO REGISTERED TO VOTE WITHIN THE PAST YEAR

Q.20 And were you satisfied or dissatisfied with the process of registering to vote?

SINGLE CODE

Satisfied	1
Dissatisfied	2
Don't know (DO NOT READ OUT)	3

SECTION 5: DEMOGRAPHICS

AND A FEW LAST QUESTIONS ABOUT YOU FOR CLASSIFICATION AND QUALITY CONTROL PURPOSES

ASK ALL

Q.21 Are you...?
READ OUT. SINGLE CODE.

Male	1
Female	2
Non-binary	3
Prefer not to say	4

ASK ALL

Q.22 And what is your age?
RECORD EXACT AGE / CODE AS BELOW
READ OUT. SINGLE CODE.

18 to 24	1
25 to 34	2
35 to 44	3
45 to 54	4
55 to 64	5
65 to 74	6
75 or older	7
Prefer not to say	8

ASK ALL

Q.23 And what is the highest level of education you have achieved so far
READ OUT. SINGLE CODE.

Primary school	1
Inter/Junior Certificate	2
Leaving Certificate	3
Third Level	4
Don't know (DO NOT READ OUT)	5
Prefer not to say	6

ASK ALL

Q.24 Which of these best describes your current employment situation?
READ OUT. SINGLE CODE.

Working as an employee	1
Self-employed	2
Unemployed/seeking work	3
Retired	4
Homemaker/looking after family	5
Student.....	6
Not working due to sickness/disability	7
Prefer not to say	8

ASK ALL

Q.30 And which of these best describes your current living situation?

ROTATE. READ OUT. SINGLE CODE.

Homeowner	1
Renter – privately from a landlord	2
Renter – local authority/housing association	3
Live with parent(s).....	4
Don't know (DO NOT READ OUT)	5
Prefer not to say	6